



## 2024 BUSINESS PARTNER PROGRAM

	<b>GOLD</b> \$5,000	<b>SILVER</b> \$2,500	<b>BRONZE</b> \$1,050
<b>EVENTS</b>			
<b>Social Events</b>	2 guests	2 guests	2 guests
<b>Networking Breakfasts, Luncheons, and Cocktail Hours</b>	2 guests	2 guests	2 guests
<b>Speaking Opportunities</b>	Opportunity to be Speaker or Panelist	Opportunity to be Speaker or Panelist	Opportunity to be Speaker or Panelist
<b>Seminars &amp; Webinars</b>	Opportunity to make short presentation to members prior to <b><u>ALL</u></b> seminars	Opportunity to make short presentation to members prior to <b><u>ONE</u></b> seminar	
<b>Member Roundtable Lunches</b>	1 guest invited to attend roundtable lunch		
<b>MARKETING OPPORTUNITIES</b>			
<b>Business Partner Spotlight</b>	YES	YES	YES
<b>Customized Email Blasts to Members from ALA</b>	4 per year (1 per quarter)	2 per year (1 every other quarter)	1 per year
<b>Page on our chapter's web site providing a description of your products/services</b>	YES	YES	YES
<b>Logo to be displayed prominently on home page of Nutmeg Chapter website</b>	YES	YES	
<b>Social Media Marketing</b>	YES	YES	
<b>Special recognition at all events</b>	YES		
<b>OTHER PERKS</b>			
<b>Access to Membership List</b>	YES	YES	YES
<b>Access to Event Attendee Lists</b>	YES	YES	YES
<b>Member Scholarship Giveaway</b>	YES Recognition as scholarship underwriter	YES Recognition as scholarship underwriter	
<b>Community Connection Project</b>	YES PLUS Seat on Planning Committee	YES	YES

**For more info, contact: Jennifer O'Toole | [jotoole@hgesq.com](mailto:jotoole@hgesq.com) | 860.651.1333**



# BUSINESS PARTNER PROGRAM REGISTRATION FORM

COMPANY INFORMATION	
Company Name	
Address	
Website	

SPONSORSHIP LEVEL <i>(Check one.)</i>		
<input type="checkbox"/>	Gold	\$5,000
<input type="checkbox"/>	Silver	\$2,500
<input type="checkbox"/>	Bronze	\$1,050

Primary Contact <i>(This person's contact info will be published on ALA Nutmeg website as the main point of contact for members looking for your company's products/services.)</i>	
Name:	
Telephone:	
Email:	

Members of your organization who would like to receive email notifications from ALA Nutmeg	
Name:	Email:
Name:	Email:
Name:	Email:

Checks should be made payable to ALA Nutmeg. To pay by credit card, contact Jennifer O'Toole. Sponsorship benefits will be reserved on a first come, first serve basis, upon receipt of payment.

**Mail registration form and payment to:**  
Jennifer O'Toole  
Hassett & George, P.C.  
945 Hopmeadow Street, Simsbury, CT 06070  
jotoole@hgesq.com | 860.651.1333